

# DESIGNIN ARMENIA ONLINE

## THE AGENCY

WWW.DESIGNIN.AM/AGENCY

The founder: Serouj Zaroukian, with 15+ years of experience in the Design & Marketing sectors, having Founded CHAMELEON s.a.r.l. Design Agency in Beirut-Lebanon in 2012, which also expanded into Armenia in 2018, has recently launched a new company inAM<sup>2</sup> LLC in Yerevan-Armenia.

inAM<sup>2</sup> LLC provides various services in the Marketing, Advertising, Design & Online sectors through its websites, applications and its talented team. DESIGNIN.am is the Graphic Design & Marketing agency owned and managed by inAM<sup>2</sup> LLC.

## OUR SERVICES

WWW.DESIGNIN.AM/PORTFOLIO

### ★ BRANDING

The core of your business, the silent ambassador. Branding is the image you wish to reflect about your business to the world. In short, it is the way your clients will remember you from the first moment they meet you.

### GRAPHIC

Covering everything related to visual arts, such as illustration, typography, graphics, symbolism. As well as all the different styles: minimalist, flat, old school, modern, etc. It is the twist that adds a little extra to all the visuals.

### ONLINE

Think websites, mobile apps, social media, online exposure. Everything that engages digitally with the viewers. Therefore, transferring to them an invaluable user experience and rewarding you with a worldwide exposure.

### MARKETING

Strategizing the marketing plans for an effective uprising of a brand & creating effective plans to ensure the reach to the target audience, print (Billboards, Posters, Flyers...) and online (Social Media Channels, Web & App Networks...)

## OUR CLIENTS

We are glad we have teamed up with such ambitious names and built outstanding relationships with business owners from all around the world.

CHKN'SHAKE

REHAN

tips.am

BÓRBÓR

AQUA

SEBEOS

BHP

ELIZABETH

LAVA

casino

## inAM<sup>2</sup> LLC NETWORK

inAM<sup>2</sup> LLC represents a family of websites & applications that provide a wide variety of services in the Marketing, Sales & Design sectors.

Founded in 2022, inAM<sup>2</sup> LLC has already launched several of its platforms:

- DISCOUNTIN.am
- FINDIN.am
- DININ.am
- PARTYIN.am
- BLOGGIN.am
- SHOPPIN.am
- SEEKIN.am
- TRADIN.am
- FUNDIN.am
- TICKETIN.am

